



## **Starry Internet: A Leasing Tool**

300 Mass Court - Washington, DC

Numerous residents reached out to Greystar's Regional Property Manager about adding Starry Internet as an amenity to Mass Court, a 200,000 square foot apartment building in Washington, DC's East End. After understanding the ease of installation, Mass Court signed on to add Starry at no cost to the building.

Throughout the installation process, Starry worked closely with Mass Court's management team to answer any questions, solving challenges quickly and ensuring property management was completely satisfied with the end result.

Since becoming available in May 2019, over 100 residents have subscribed to Starry Internet. Starry continues to provide resources to Greystar's leasing team, including an iPad to streamline signups and hosting resident happy hours.

"We heard about the good experiences at other Greystar communities and we wanted to bring a quality and affordable internet option for our residents."

Melissa, Property Manager

## **Building Facts**

Completed in

2005

**Building size** 

374

**Apartments** 

## **Starry Stats**

**Median Speeds** 

340 / 336
Mbps down Mbps up

27% of residents subscribed

