



# ARGYLE HOUSE, LOS ANGELES

“Having Starry live in our model units has been a major plus in our efforts to lease Argyle House, especially in the penthouse suites. Our leasing team uses the Starry Station router as an icebreaker to talk about the various amenities and technologies that we have brought to the building to provide the best resident experience possible. Our partnership with Starry allows us to offer new residents a year of Starry internet for free when they sign a lease. This is a huge value add for our future residents, many of whom are influencers, content creators, and work from home professionals that need reliable internet service with high upload speeds. The Starry team has also been quick to respond to residents’ service requests and can be counted on to provide a high level of customer support. This is especially helpful in a building like ours, where our residents demand a high level of service and support.”



**Jules Guerra,**  
Leasing Representative, Related Companies

## THE BUILDING

**114**

Units

**1+**

Years Starry  
has been live

**100**

Subscribers  
so far

**88%**

Subscriber  
penetration rate

## THE PARTNERSHIP

Sponsored resident  
events

Bulk pricing

Move-in ready  
internet

Complimentary  
accounts

CONFIDENTIAL

SEPTEMBER 2019