



## STARRY STATION REIMAGINES THE CONNECTED HOME WITH A NEW WI-FI HUB THAT PROVIDES A WINDOW INTO THE HEALTH AND PERFORMANCE OF YOUR INTERNET, WI-FI AND CONNECTED DEVICES

*Starry is an Internet company that creates easy-to-use Wi-Fi products and revolutionary ways to access internet service*

**January 27, 2016 (New York, New York)** – [Starry, Inc.](#), a Boston- and New York-based technology company focused on revolutionizing how consumers connect to the internet, today unveiled its first consumer product, [Starry Station](#). Starry Station is the world's first ambient touchscreen Wi-Fi hub, beautifully designed to provide users with a window into their home's internet health, Wi-Fi conditions and device connectivity, all through an interactive 3.8" capacitive touchscreen.

Loaded with features including Starry's internet *Health Score*, full internet health monitoring system and built-in persistent auto-speed test, *Activity Map* and *Device Finder*, *ScreenTime* parental controls, and customer support assistance available at a tap, Starry Station is built with a dual radio that is 802.15 ready for future IoT features and has the ability to support a wide range of connected devices in your home or business. With Starry Station, users have the ability to understand, at a glance, how their internet and Wi-Fi connections are performing at all times.

Starry Station will retail at \$349.99 and people will be able to reserve at [Starry.com](#) until February 5. After February 5, Starry Station will be available for sale on [Starry.com](#) and pre-order on [Amazon Launchpad](#), Amazon's innovative program for startups. All orders will begin shipping in March 2016.

"For most people, access to the internet and Wi-Fi is essential to the way they live and work," **said Alex Moule-Berteaux, Starry Chief Marketing Officer.** "Yet the connection to it is a hard-to-use utility box. We created Starry Station to completely reimagine the user experience. We wanted to improve reliability and give people visibility into their internet and Wi-Fi, through our ambient touchscreen display. Now people can see speed, health, and usage and not be in the dark about connectivity issues. Our belief is, if consumers have a better understanding of how their internet and Wi-Fi is performing, we can help improve performance and make life a little easier. Starry Station is our answer to a market that has long ignored design and usability."

Starry's mission is to connect people and things, wirelessly, seamlessly and effortlessly with beautifully designed products and platforms. The company is re-imagining broadband access by developing an eco-system of products designed to simplify and improve your connected life. Starry's launch was announced today by founder and CEO, Chaitanya "Chet" Kanojia at the Helen Mills Event Space in Manhattan.

Founded by Chet Kanojia and the elite team of engineers that helped create Aereo, Starry is backed by a group of premier investors including FirstMark Capital, Tiger Global, IAC, KKR, HLVP and Quantum Strategic Partners.

*(more)*

## Starry Station

Physical Features	User Features & Apps
3.8" Ambient Touch Screen	Health Score
Polycarbonate cover with silicone foot	ScreenTime parental controls
Dimensions: 80mm wide x 178mm deep x 161mm tall	Touchscreen Ambient & Interactive modes
Audio Speaker	Speed Check powered by Ookla
Proximity Sensor	Expert Desk Customer Care
Power	Wi-Fi Name & Wi-Fi Password generator and display
Internet In and Internet Out	Guest Pass Network Access
Powerful Amplifiers	Station IQ tips to fix
Heat sink, extruded aluminum, anodized aluminum, brushed aluminum	Activity Map & Device Finder

## Technical Specifications

<b>Hardware</b>	<ul style="list-style-type: none"> <li>▪ Dual-band, concurrent 4x4:3 MIMO 802.11ac Wi-Fi radios</li> <li>▪ Dual core network processor</li> <li>▪ Dual core display processor</li> <li>▪ Total memory and storage: 1.5GB RAM, 8GB Flash</li> <li>▪ 2x Gigabit Ethernet ports: 1-in, 1-out</li> <li>▪ Speaker and mic</li> <li>▪ Proximity sensor</li> <li>▪ IoT Ready: dual radio 802.15 ready</li> </ul>
<b>Compatibility</b>	<ul style="list-style-type: none"> <li>▪ Interoperable with 802.11a, 802.11b, 802.11g, 802.11n, 802.11ac</li> <li>▪ Video streamers, desktops, laptops, tablets, mobile devices, and other Wi-Fi devices</li> <li>▪ NAT, DHCP, PPPoE, and IPv4</li> </ul>
<b>Software</b>	<ul style="list-style-type: none"> <li>▪ Health Score: real-time measurement of WAN, LAN and device connectivity</li> <li>▪ Built-in speed test to WAN, powered via speedtest.net by Ookla</li> <li>▪ Quick Start: cloud account based, Wi-Fi network provisioning set-up</li> <li>▪ ScreenTime: parental controls</li> <li>▪ Station IQ: surfaces issues and suggests tips to fix</li> <li>▪ Starry Support: Contact us online, with the app or from your display</li> </ul>

<b>User Interfaces</b>	<ul style="list-style-type: none"> <li>▪ 3.8" capacitive touchscreen with Ambient and Interactive mode</li> <li>▪ Mobile application available via iTunes</li> <li>▪ (Android mobile application and Web UI coming soon)</li> </ul>
<b>Security</b>	<ul style="list-style-type: none"> <li>▪ WPA2</li> <li>▪ Network Address Translation (NAT) firewall</li> </ul>
<b>System Requirements</b>	<ul style="list-style-type: none"> <li>▪ Internet connection: Internet service into the home or business with 10/100/1000 Ethernet on ISP modem/gateway</li> <li>▪ Wi-Fi devices that support WPA2 AES</li> <li>▪ Mobile application: iOS version 8.0 or higher</li> </ul>
<b>Electrical &amp; Environmental Requirements</b>	<ul style="list-style-type: none"> <li>▪ AC in: 100-240V 50-60Hz</li> <li>▪ Operating Temperature: 0 to 40 degrees C (32 - 104 degrees F)</li> <li>▪ Storage Temperature: -10 to 50 degrees C (14 - 122 degrees F)</li> <li>▪ Operating Humidity: Relative humidity: 20 - 80%, non-condensing</li> </ul>

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#### **About Starry, Inc.**

At Starry, Inc., we believe the future is wireless. Connecting people and things to high-speed, broadband internet should be simple, effortless and affordable. Starry is re-imagining broadband access by developing an eco-system of products designed to simplify and improve your connected life. Utilizing millimeter waves as an alternative to fixed wireline broadband, Starry is deploying a point to multipoint system using the world's first active phased array for consumer IP communications capable of achieving speeds of one gigabit of internet service – wirelessly and at a fraction of the cost of traditional broadband. And, with self-installation, broadband access and expansion is simplified further for the consumer. Starry is a better, more affordable way of connecting to the internet. Based in Boston and New York City, Starry is backed by world-class investors and led by the former executives of Aereo, the groundbreaking online television platform. To learn more about Starry, visit: [Starry.com](http://Starry.com).

#### **Media Contact:**

Virginia Lam Abrams  
Starry, Inc.  
[vlam@starry.com](mailto:vlam@starry.com)

LaunchSquad for Starry, Inc.  
[starry@launchsquad.com](mailto:starry@launchsquad.com)  
(212) 564-3665