



FOR IMMEDIATE RELEASE
PRESS RELEASE 14-22

STARRY DEBUTS ON THE NEW YORK STOCK EXCHANGE

Boston, Mass. (March 29, 2022) -- [Starry, Inc.](#) (the “Company” or “Starry”), a next generation licensed fixed wireless technology developer and internet service provider, today became a publicly listed company trading on the New York Stock Exchange (“NYSE”) with its Class A common stock under the new ticker symbol “STRY.” Starry completed the previously announced transaction with FirstMark Horizon Acquisition Corp. on March 29, 2022.

Starry’s executive management team and co-founding team were on-hand for the ringing of the opening bell at NYSE on March 29, 2022, to celebrate the company’s public listing.

“Starry was founded with a singular mission: to transform how broadband networks were built so that we could meaningfully improve people’s lives with faster, better, more affordable internet access,” said **Chet Kanojia, co-founder and CEO of Starry**. “Today marks the next chapter in Starry’s journey. I’m deeply proud of our team and the company we have built.”

Starry believes broadband is essential and is committed to delivering on its mission – offering customers a superior internet service that is fast, reliable, uncapped and competitively-priced, while also working to improve digital access and equity. Starry has successfully deployed its gigabit network in six U.S. cities including Boston, New York, Los Angeles, Washington D.C., Denver, and Columbus, OH – covering more than 5.3 million households. As a publicly listed company, Starry intends to further develop its offerings and expand its network to bring better broadband to more Americans.

Starry’s executive leadership team spans decades of experience across a diverse set of technology and telecommunications companies and includes:

- Chaitanya “Chet” Kanojia, co-Founder and Chief Executive Officer
- Joseph Lipowski, co-Founder and Chief Technology Officer
- Alex Moulle-Berteaux, co-Founder and Chief Operating Officer
- Komal Misra, Chief Financial Officer and Executive Vice President
- Virginia Lam Abrams, co-Founder and Executive Vice President, Government Affairs & Strategic Advancement
- William Lundregan, Chief Legal Officer and Executive Vice President
- Jeremy MacKechnie, Executive Vice President, Head of People and Customer Experience
- Brian Regan, Executive Vice President, Strategy and Chief of Staff

Starry's new Board of Directors likewise delivers diverse breadth of industry expertise and consists of:

- Chet Kanojia, Chairman of the Board, co-founder and CEO of Starry
- Amish Jani, Founder and Partner at FirstMark Capital
- Jim Chiddix, former Chairman and CEO of OpenTV Corp.
- Elizabeth Graham, Chief Operating Officer of Indigo
- Rob Nabors, Director of North America for the Gates Foundation

To learn more about Starry, visit starry.com.

###

About Starry

At Starry, ("Starry") (NYSE: STRY), we believe the future is built on connectivity and that connecting people and communities to high-speed, broadband internet should be simple and affordable. Using our innovative, wideband hybrid-fiber fixed wireless technology, Starry is deploying gigabit capable broadband to the home without bundles, data caps, or long-term contracts. Starry is a different kind of internet service provider. We're building a platform for the future by putting our customers first, protecting their privacy, ensuring access to an open and neutral net, and making affordable connectivity and digital equity a priority. Headquartered in Boston, Starry is currently available in Boston, New York City, Los Angeles, Washington, DC, Denver and Columbus, OH. To learn more about Starry or to join our team and help us build a better internet, visit: <https://starry.com>.

About FirstMark

FirstMark Horizon Acquisition Corp. ("FirstMark") was formed as a special purpose acquisition company with the mission of driving long-term value creation by actively supporting the next generation of iconic public companies. FirstMark's team was comprised of a team of seasoned investors and industry executives with an extensive track record of identifying transformative trends across innovative subsectors of technology. Notably, FirstMark's management team was composed of the founders and executives of FirstMark Capital, a prominent technology venture capital firm founded in 2008 with \$2.3 billion in total capital commitments, which has backed entrepreneurs that have created leading companies, many valued at over a billion dollars.

Additional Information about the Business Combination and Where to Find It

In connection with the business combination, Starry Group Holdings, Inc. (formerly known as Starry Holdings, Inc., "Starry Group Holdings"), now the parent company of Starry, filed a registration statement on Form S-4 (the "Form S-4") with the Securities and Exchange Commission (the "SEC") on November 5, 2021 (as amended on December 20, 2021, January 14, 2022, February 4, 2022 and February 9, 2022). The Form S-4 includes a proxy statement of FirstMark and a prospectus of Starry Group Holdings, referred to as a proxy

statement/prospectus. The Form S-4 was declared effective by the SEC and the definitive proxy statement/prospectus was sent to all FirstMark stockholders. Additionally, Starry Group Holdings and FirstMark have also filed and may continue to file other relevant materials with the SEC. Copies of the Form S-4, the definitive proxy statement/prospectus and all other relevant materials filed or that will be filed with the SEC by FirstMark or Starry Group Holdings may be obtained free of charge at the SEC's website at www.sec.gov.

Forward-Looking Statements

Certain statements made in this communication are "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 with respect to the business combination between FirstMark and Starry. Words such as "expect," "estimate," "project," "budget," "forecast," "anticipate," "intend," "plan," "may," "will," "could," "should," "believe," "predict," "potential," "continue," "strategy," "future," "opportunity," "would," "seem," "seek," "outlook" and similar expressions are intended to identify such forward-looking statements. Forward-looking statements are predictions, projections and other statements about future events that are based on current expectations and assumptions and, as a result, are subject to risks and uncertainties that could cause the actual results to differ materially from the expected results. These statements are based on various assumptions, whether or not identified in this communication. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by an investor as, a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. These forward-looking statements include, without limitation, Starry's and FirstMark's expectations with respect to the anticipated financial impacts of the business combination. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of FirstMark's registration statement on Form S-1 (File No. 333-248916), its Annual Report on Form 10-K, as amended from time to time, for the fiscal year ended December 31, 2020, and its subsequent Quarterly Reports on Form 10-Q. In addition, there are risks and uncertainties described in the definitive proxy statement/prospectus filed by Starry Group Holdings and other documents filed by FirstMark or Starry Group Holdings from time to time with the SEC. These filings identify and address other important risks and uncertainties that could cause actual events and results to differ materially from those contained in the forward-looking statements. Most of these factors are outside Starry's, Starry Group Holdings' and FirstMark's control and are difficult to predict. Many factors could cause actual future events to differ from the forward-looking statements in this communications, including but not limited to: (1) the outcome of any legal proceedings that may be instituted against FirstMark, Starry or Starry Group Holdings following the announcement of the business combination; (2) volatility in the price of Starry Group Holdings' securities; (3) the risk that the business combination disrupts current plans and operations as a result of the consummation of the business combination; (4) the inability to recognize the anticipated benefits of the business combination, which may be affected by, among other things, competition, the ability of the combined company to grow and manage growth profitably, maintain relationships with customers and suppliers and retain key employees; (5) costs related to the business combination; (6) changes in the applicable laws or regulations; (7) the possibility that the combined company may be adversely affected by

other economic, business, and/or competitive factors; (8) the risk of downturns and a changing regulatory landscape in the highly competitive industry in which Starry operates; (9) the impact of the global COVID-19 pandemic; (10) Starry's ability to obtain or maintain rights to use licensed spectrum in any market in which Starry operates and potential declines in the value of Starry's FCC licenses; (11) the potential inability of Starry to raise additional capital needed to pursue its business objectives or to achieve efficiencies regarding other costs; (12) the enforceability of Starry's intellectual property, including its patents, and the potential infringement on the intellectual property rights of others, cyber security risks or potential breaches of data security; and (13) other risks and uncertainties described in FirstMark's registration statement on Form S-1 and Annual Report on Form 10-K, as amended from time to time, for the fiscal year ended December 31, 2020 and its subsequent Quarterly Reports on Form 10-Q, and in the definitive proxy statement/prospectus filed by Starry Group Holdings. These risks and uncertainties may be amplified by the COVID-19 pandemic, which has caused significant economic uncertainty. Starry, Starry Group Holdings and FirstMark caution that the foregoing list of factors is not exclusive or exhaustive and not to place undue reliance upon any forward-looking statements, including projections, which speak only as of the date made. None of Starry, Starry Group Holdings or FirstMark gives any assurance that Starry, Starry Group Holdings or FirstMark will achieve its expectations. None of Starry, Starry Group Holdings or FirstMark undertakes or accepts any obligation to publicly provide revisions or updates to any forward-looking statements, whether as a result of new information, future developments or otherwise, or should circumstances change, except as otherwise required by securities and other applicable laws.

Contacts:

Investors for Starry and Starry Group Holdings:
investors@starry.com

Investors for FirstMark:

Eric D. Cheung
eric@firstmarkcap.com

Media Contact:

Mimi Ryals, Starry
mryals@starry.com
press@starry.com