



Starry Welcomes Gregg D. Bien as Chief Financial Officer

Bien joins Starry as the company looks to expand its network footprint into 22 U.S. markets.

Boston, MA, (May 28, 2019) - [Starry, Inc.](#), a wireless technology company pioneering the deployment of next generation, high-capacity, fixed wireless broadband today announced that Gregg D. Bien has joined the company as Chief Financial Officer. Bien will lead financial operations and play a role in strategic corporate development for the company. Prior to joining Starry, Bien served as the Chief Financial Officer for the mobile division of Assurant, Inc., a Fortune 500 specialty insurance company.

Bien is joining Starry's senior leadership team at a time of rapid growth. Starry employs approximately 500 people across five markets and has raised more than \$250 million from world-class investors including Tiger Global, KKR, FirstMark Capital, Fidelity Management and Research Company, ArrowMark Partners, IAC, Related Companies and HLVP. Starry's network is live and serving subscribers in Boston, Los Angeles, Washington, DC, New York City and Denver with 17 additional markets in build process.

"Starry is in a period of explosive growth," said **Starry CEO and co-Founder Chet Kanojia**. "We have more than doubled our headcount in the last year and have expanded our network footprint coverage to pass more than 1.5 million households. Bringing Gregg in at this juncture will be critical to maintaining this pace of growth and maintaining the financial discipline that has enabled this success. Gregg is a proven financial leader who understands how to drive success in this industry. We're thrilled to welcome him to Starry."

"I'm excited to join a company that is making a meaningful impact on an industry long in need of shaking up," said **Starry CFO Gregg Bien**. "Starry is fundamentally changing how consumers connect to the internet with its world-class products and customer care. I'm looking forward to helping guide Starry's growth and expand the company's footprint across the country and around the world."

Bien has three decades of experience in senior financial leadership roles. As Chief Financial Officer at Assurant, Bien oversaw the financial initiatives, pricing, and global financial deal development that resulted in exponential growth at Assurant's mobile division. Prior to Assurant, Bien was Executive Vice President, Chief Financial Officer for The Signal, a cell phone insurance provider which was acquired by Assurant in 2008. Before joining The Signal, Bien served as Vice President of Financial Operations for TeleCorp PCS, a wireless provider covering 32 million people. Bien joined TeleCorp in its start-up phase and was instrumental in its growth, resulting in an IPO in 1999 and being acquired by AT&T in a \$4.7B transaction in 2002.

Additionally, Bien has worked in financial positions at AT&T, The Walt Disney Company, and in public accounting for Touche Ross, now Deloitte Touche Tohmatsu. Bien holds a CPA and a Master of Business Administration from the University of California Los Angeles.

Bien joins [Starry's leadership team](#) led by CEO Chet Kanojia along with Chief Technology Officer Joe Lipowski; Chief Operating Officer Alex Moulle-Berteaux; General Counsel William Lundregan; Senior Vice President of Communications & Government Relations Virginia Lam Abrams; and Vice President of Human Resources Lynne Davis.

Additional Background on Starry

With its Boston beta launch in 2016, Starry was the first company to commercially deploy pre-standard 5G, point-to-multipoint fixed wireless technology to deliver gigabit-capable broadband to the home. Starry was also one of the first internet service providers to codify in its terms of service, its unwavering commitment to an [open and neutral internet](#). Starry is also deeply committed to its users' [privacy](#).

Starry's entire technology stack was developed in-house, from its network-node (Starry Beam), to the at-premise transceiver (Starry Point) and in-home WiFi hub (Starry Station). Starry currently offers consumers a simple, no-long-term contract, no-data caps, no-hidden fees plan of \$50 per month for 200 mbps, inclusive of installation, 24/7 customer care and all equipment.

In addition to Boston, Los Angeles, Washington, DC, New York City and Denver, Starry will also expand its service to 17 additional markets over the next year including: Chicago, Cleveland, Houston, Dallas, Seattle, Detroit, Atlanta, Indianapolis, San Francisco, Philadelphia, Miami, Memphis, Phoenix, Minneapolis, Manchester, NH, Portland, OR, and Sioux Falls, SD.

In August 2018, Starry launched Starry Connect with its [first partner](#), the Boston Housing Authority, providing free common area WiFi access to senior and disabled BHA residents in a housing community in the North End of Boston. Starry Connect partners with cities, states and owners of public and affordable housing to offer simple, easy-to-understand and use internet service plans for residents in typically underserved communities.

Starry is headquartered in Boston with offices in New York City, Los Angeles, DC and Denver. To join our team and help build a better internet, visit: starry.com.

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