

## Starry Named to Fast Company's Annual List of The World's Most Innovative Companies for 2019

Starry's fixed 5G wireless network expansion and its continued efforts to help close the digital divide earn company strong ranking within the Consumer Electronics category.

Boston, Mass., (February 20, 2019) – Starry, Inc., a Boston-based technology company pioneering the use of millimeter waves to deploy fixed 5G wireless broadband, today was named to Fast Company's prestigious annual list of the World's Most Innovative Companies for 2019. Each year, Fast Company, a global business media brand with an editorial focus on innovation in technology, leadership, world changing ideas, creativity, and design, honors businesses making the most profound impact on both industry and culture. Starry is recognized within the Consumer Electronics category for its innovative fixed wireless technology, rapid expansion, and commitment to digital equity.

Starry delivers consumers simple, high-quality, and affordable broadband access using its innovative, proprietary 5G fixed wireless technology. By providing wireless last-mile connectivity at a fraction of the cost of wired incumbents, Starry is able to rapidly scale its network and offer a truly competitive broadband service in areas that have been traditionally dominated by monopoly providers. Starry has launched its broadband service in Boston, Los Angeles, New York City, and Washington, DC and is building out its network in 18 additional cities across the United States.

In addition to growing its network footprint across the U.S. last year, Starry is also taking aim at closing the digital divide. In August 2018, the company launched Starry Connect, a program focused on providing free and low-cost internet access solutions for public and affordable housing communities. Starry has partnered with the Boston Housing Authority and is providing their communities with free common-area WiFi and desktop computers for resident computer labs. Starry is also working with Related Companies to provide broadband to residents across their affordable housing portfolio.

"We are honored to be included in Fast Company's annual list of innovative companies," said Starry Chief Operating Officer Alex Moulle-Berteaux. "Innovative companies

come in many different shapes and sizes, and we're proud that Starry is distinguishing itself not only with our technology, but also with our mission. Connecting more people to affordable, high-quality internet access has the potential to change outcomes and improve the quality of life for individuals and communities. We're very proud of the work we've accomplished and look forward to doing much more in the years to come."

This year, Fast Company's editors and writers sought out groundbreaking businesses across 35 industries and every region. They also judged nominations received through their application process.

The World's Most Innovative Companies is *Fast Company*'s signature franchise and one of its most highly anticipated editorial efforts of the year. It provides both a snapshot and a road map for the future of innovation across the most dynamic sectors of the economy.

"Established players are showing the same kind of nimbleness that we've generally associated with startups," said *Fast Company* deputy editor David Lidsky, who oversaw the issue with senior editor Amy Farley.

Fast Company's **Most Innovative Companies** issue (March-April 2019) is now available online at <a href="https://www.fastcompany.com/most-innovative-companies/2019">https://www.fastcompany.com/most-innovative-companies/2019</a>, as well as in app form via iTunes and on newsstands beginning February 27th. The hashtag is #fcmostinnovative.

## **ABOUT STARRY, INC.**

At Starry, Inc., we believe the future is wireless and that connecting people to high-speed, broadband internet should be simple and affordable. Using our innovative, next generation fixed wireless technology, Starry is deploying gigabit-capable broadband to the home without bundles, data caps, or long-term contracts. Starry is a different kind of internet service provider. We put our customers first by protecting their <u>privacy</u>, ensuring access to an open <u>and neutral net</u>, and putting the customer experience at the heart of everything we do. Headquartered in Boston and backed by world-class investors, Starry is currently available in Boston, New York, Los Angeles, and Washington, DC and is expanding to 18 additional cities. To learn more about Starry or to join our team, visit: <u>starry.com</u>.

## **ABOUT FAST COMPANY**

Fast Company is the only media brand fully dedicated to the vital intersection of business, innovation, and design, engaging the most influential leaders, companies and thinkers on the future of business. Since 2011, Fast Company has received some of the most prestigious editorial and design accolades, including the American Society of Magazine Editors (ASME) National Magazine Award for "Magazine Of The Year," Adweek's Hot List for "Hottest

Business Publication," and six gold medals and 10 silver medals from the Society of Publication Designers. The editor-in-chief is Stephanie Mehta and the publisher is Amanda Smith. Headquartered in New York City, Fast Company is published by Mansueto Ventures LLC, along with our sister publication Inc., and can be found online at <a href="https://www.fastcompany.com">www.fastcompany.com</a>.

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